

# Itim Upgrades Storage Supply Chain with SAN

Itim Ltd., headquartered in London, with three additional locations throughout England. A supplier of software systems transforming retail supply chains operate. Key customers include McDonald's, Whitbread, Shoe Zone, Harvey Nichols and Halfords. Itim's Plymouth office provides B2B data translation services for leading retailers and their supply chain partners, while offices in London, Huntingdon and Hull offer point of sale

"StoneFly's OptiSAN is integral to our data center and to our ability to support the hundreds of customers who access our systems on a daily basis. We went with StoneFly because of the excellent value and functionality that the OptiSAN offers. StoneFly came highly recommended from JAD Logic, a trusted solution provider with renowned expertise in storage."

> Kevin Williams Network Manager

and back office retail solutions.

#### **Itim's IT Environment**

The company's datacenter, located in Plymouth, relies heavily on Microsoft SQL Server for database management, and supports hundreds of thousands of documents daily for employees, customers and partners, accessing the Itim network directly.

### **Itim's Challenge**

As Itim's IT environment grew, they required additiional backend storage to support two powerful SQL servers in a highly data-intensive environment. After evaluating Fibre Channel storage area networks (SANs), direct attached storage and other technologies, Kevin Williams, Itim's network manager for the

Plymouth office, decided an IP SANs represented the optimal choice. Williams cited ease of administration, use and upgradeability – and value – as reasons for adopting an IP SAN.

#### **Solution**

Itim chose an OptiSAN to centralize storage operations while managing 1.5TB of data. Each OptiSAN IP SANs offers enhanced redundancy, availability and performance. Using high-performance storage interconnects, they are designed for enterprise environments in need of a versatile SAN for primary and secondary storage to support online transaction processing, database management, email archiving, disk-to-disk backup, virtual servers and other core applications.

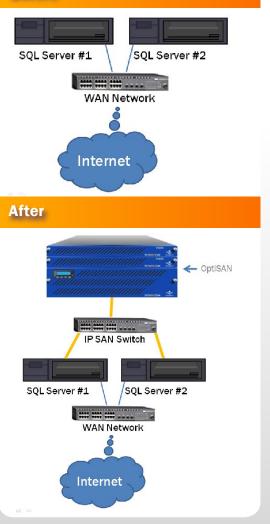
# **About Solution Provider**

JAD Logic, Ltd., (www.jadlogic.co.uk), a leading U.K. solutions provider supporting all areas of business with IT expertise.

# Challenge

- Looking for additional storage to support busy SQL Servers
- Needed a cost-effective platform for database growth
- Found Fibre channel and direct attached storage to be inconvenient
- Easy management and upgrades were essential

# Before



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